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Principles of Managerial Finance Feb 04 2021 Lawrence J. Gitman appeared as first named author on earlier editions.

The Future of Business Mar 25 2020

PFIN Dec 22 2019 Created through a student-tested, faculty-approved review process with numerous students and faculty, PFIN is an engaging and accessible solution to accommodate the diverse lifestyles of today's learners. PFIN employs a life-cycle approach to personal financial management, addressing financial plans, assets, credit, insurance, investment, and retirement as individuals and families progress through a lifetime. This cutting-edge text also reflects the most recent financial developments and research, from new tax laws and the latest financial data to professional financial advice that considers the impact of the recent global financial crisis. Combining an eye-catching design and reader-friendly content, this

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