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Chemistry, science, stoichiometry, thermodynamics, organic chemistry. Knowledge management (KM) - or the practice of using information and collaboration technologies and processes to capture organizational learning and thereby improve business performance - is becoming one of the key disciplines in management, especially in large companies. Many books, magazines, conferences, vendors, consultancies, Web sites, online communities and email lists have been formed around this concept. This practical book focuses on the vast offerings of KM solutions—technology, content, and services. The focus is not on technology details, but on how KM and IT practitioners actually use KM tools and techniques. Over twenty case studies describe the real story of choosing and implementing various KM tools and techniques, and experts analyse the trends in the evolution of these technologies and tools, along with opportunities and challenges facing companies harnessing them. Lessons from successes and failures are drawn, along with roadmaps for companies beginning or expanding their KM practice. The introductory chapter presents a taxonomy of KM tools, identifies IT implications of KM practices, highlights lessons learned, and provides tips and recommendations for companies using these tools. Relevant literature on KM practices and key findings of market research groups and industry consortia such as IDC, Gartner and APQC, are presented. The majority of the book is devoted to case studies, featuring clients and vendors along the entire spectrum of solutions: hardware (e.g. handheld/wearable devices), software (e.g. analytics, collaboration, document management) and content (e.g. newsfeeds, market research). Each chapter is structured along the "8Cs" framework developed by the author: connectivity, content, community, commerce, community, capacity, culture, cooperation and capital. In other words, each chapter addresses how appropriate KM tools and technologies help a company on specific fronts such as fostering adequate employee access to knowledge bodies, user-friendly work-oriented content, communities of practice, a culture of knowledge, learning capacity, a spirit of cooperation, commercial and other incentives, and carefully measured capital investments and returns. Vendor history, product/service offerings, implementation details, client testimonials, ROI reports, and future trends are highlighted. Experts in the field then provide third-party analysis on trends in KM tools and technique areas, and recommendations for KM practitioners. Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's *Microeconomics* bridges the gap between the theory and practice, providing an empirical dimension that makes the course immediately relevant and useful to students. With carefully crafted features and examples that offer unusual perspectives on the seemingly ordinary, Goolsbee, Levitt, and Syverson's breakthrough text helps instructors move students from understanding basic economic principles to applying the powerful tools of economic analysis. Here at last is the long awaited sequel to the international bestselling phenomenon, *Freakonomics*. Steven Levitt, the original rogue economist, and Stephen Dubner have been working hard, uncovering the hidden side of even more controversial subjects, from charity to terrorism and prostitution. And with their inimitable style and wit, they will take us on another even more gripping journey of discovery. *Superfreakonomics* will once again transform the way we look at the world. The book provides detailed descriptions, including more than 550 mathematical formulas, for more than 150 trading strategies across a host of asset classes and trading styles. These include stocks, options, fixed income, futures, ETFs, indexes, commodities, foreign exchange, convertibles, structured assets, volatility, real estate, distressed assets, cash, cryptocurrencies, weather, energy, inflation, global macro, infrastructure, and tax arbitrage. Some strategies are based on machine learning algorithms such as artificial neural networks, Bayes, and k-nearest neighbors. The book also includes source code for illustrating out-of-sample backtesting, around 2,000 bibliographic references, and more than 900 glossary, acronym and math definitions. The presentation is intended to be descriptive and pedagogical and of particular interest to finance practitioners, traders, researchers, academics, and business school and finance program students. This compilation of 22 firm-specific case studies is an important contribution to the discussion of 'servicification' trends in manufacturing. 'Services have increased in importance and value in many manufacturing value chains, making companies that produce physical products look more like service enterprises. What services do global value chains use in their operations, how important are they and how do economic policies shape firms' configurations, operations, and location of global value chains? This book addresses these questions and more. The interviewed firms, based in 12 APEC economies, come from different sectors ranging from multinational automotive, construction equipment, and electrical appliance manufacturers to small and medium manufacturers of watches or chemical for water treatment. The book analyses what specific services are important in different stages of the value chain, and whether they are typically provided in-house or outsourced. Contents: Manufacturing-Related Services (Patrick Low and Gloria O Pasadilla) Manufacturing of Aircraft Control Systems in the Philippines (Andre Wirjo and Gloria O Pasadilla) Industrial Welding Services in Thailand (William Haines) Manufacturing of Mining and Construction Equipment (David Sit and Patrick Low) Manufacturing of Computer Servers (Yuhua Zhang) Wastewater Treatment Services (Arian Hassani and Andre Wirjo) Manufacturing of Automotive Components in the ASEAN Region (Denise Cheung) Manufacturing of Oil and Gas Industry Equipment in Singapore (Andre Wirjo and Gloria O Pasadilla) Car Manufacturing in the Philippines (Sherry Stephenson) Manufacturing of Thermal Power Generation Equipment (Gloria O Pasadilla) Production of Precision Die and Machine Parts in Thailand (Denise Cheung and Andre Wirjo) Manufacturing of Refrigerators (David Sit) Watch Manufacturing (Deborah Elms) Manufacturing of Automotive Components in Mexico: Perspectives from Three Firms (Andre Wirjo, Gloria O Pasadilla and Joel G Bassig) Manufacturing of Telecommunications Equipment (Huani Zhu and Gloria O Pasadilla) Manufacturing of Printed Circuit Boards in Canada (Ben Shepherd) Wine Industry in Chile (Karina Fernandez-Stark and Penny Bamber) Integrated Logistics Solutions Provider in Mexico (Andre Wirjo and Gloria O Pasadilla) Remanufacturing Services in the Construction Machinery Value Chain (Katherine Tait and Gary Gereffi) Manufacturing of Consumer Electronic Appliances in Indonesia (Emmanuel A San Andres) Fresh Cherry Industry in Chile (Penny Bamber and Karina Fernandez-Stark) Readership: Researchers, students and academics who are interested in international trade; trade economists; policymakers and general public who are interested in manufacturing related topics. Based Upon interviews and correspondence with more than four hundred former patients, *We Hold This Treasure* is the inspiring story of the first state-funded hospital in the United States to provide care for indigent, handicapped children. With Wiley's Enhanced E-Text, you get all the benefits of a downloadable, reflowable eBook with added resources to make your study time more effective, including: • Embedded & Searchable Tables & Figures • Links to Datasets through wiley.com • Video Solutions & Tutorials • Dataset Index embedded including links to datasets by page number Statistics: Unlocking the Power of Data, 2nd Edition continues to utilize these intuitive methods like randomization and bootstrap intervals to introduce the fundamental idea of statistical inference. These methods are brought to life through authentically relevant examples, enabled through easy to use statistical software, and are accessible at very early stages of a course. The program includes the more traditional methods like t-tests, chi-square tests, etc. but only after students have developed a strong intuitive understanding of inference through randomization methods. The focus throughout is on data analysis and the primary goal is to enable students to effectively collect data, analyze data, and interpret conclusions drawn from data. The program is driven by real data and real applications. The gold standard in analytical chemistry, Dan Harris' *Quantitative Chemical Analysis* provides a sound physical understanding of the principles of analytical chemistry and their applications in the disciplines. This volume systematically details both the basic principles and new developments in Data Envelopment Analysis (DEA), offering a solid understanding of the methodology, its uses, and its potential. New material in this edition includes coverage of recent developments that have greatly extended the power and scope of DEA and have led to new directions for research and DEA uses. Each chapter accompanies its developments with simple numerical examples and discussions of actual applications. The first nine chapters cover the basic principles of DEA, while the final seven chapters provide a more advanced treatment. *Java Software Solutions* teaches a foundation of programming techniques to foster well-designed object-oriented software. Heralded for its integration of small and large realistic examples, this worldwide best-selling text emphasizes building solid problem-solving and design skills to write high-quality programs. MyProgrammingLab, Pearson's new online homework and assessment tool, is available with this edition. This two-volume set constitutes the refereed proceedings of the 16th International Conference on Universal Access in Human-Computer Interaction, UAHCI 2022, held as part of the 24th International Conference, HCI International 2022, held as a virtual event, in June-July 2022. A total of 1271 papers and 275 posters included in the 39 HCII 2022 proceedings volumes. UAHCI 2022 includes a total of 73 papers; they focus on topics related to universal access methods, techniques and practices, studies on accessibility, design for all, usability, UX and technology acceptance, emotion and behavior recognition for universal access, accessible media, access to learning and education, as well universal access to virtual and intelligent assistive environments. This product accompanies: Pindyck & Rubinfeld, *Microeconomics*, 8/E For undergraduate and graduate economics majors who are enrolled in an Intermediate Microeconomics course. A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision making. This edition includes a number of new topics, updated examples, and improved exposition of existing materials *Modern Competitive Strategy*, 3e, by Gordon Walker, provides a concise, rigorous, and broad synthesis of the theory and empirics of the strategy field. The approach is eclectic, reflecting the diversity of the discipline, drawing on studies in industrial and institutional economics, economic and organizational sociology, mainstream strategy, and finance and marketing when appropriate. Both single business and corporate-level organizations are covered. Ideal for current and budding managers, many short cases, company examples, and practical tools are used to illustrate the concepts. The material is appropriate for either a full semester course or a single module in MBA programs, advanced undergraduate courses, EMBA and executive education classes. Now in its 4th edition, *State and Local Public Finance* provides a comprehensive and sophisticated analysis of state and local government public finance practices and issues, using the basic tools of economics. For this new edition, there is a focus on the most important services provided in the state-local sector: education, health and welfare, public safety, and transportation. This textbook provides an examination and analysis of public finance practices and problems in a federal fiscal system, focusing on the fiscal behaviour and policies of state and local governments. The author presents detailed descriptions of significant institutions. Modern economic theory is applied to examine the way these institutions are used to produce and finance services, and to provide evaluation of alternative policies. Although the emphasis is on U.S. institutions and issues, much of the economic analysis can be applied to any federal system or to fiscal decentralization. This fully revised new edition sees updates throughout to data, topics, and applications. The *Headlines and Applications* sections reflect the most current policy issues affecting state and local governments. These include the effects of the Great Recession on state and local governments, changes in the tax treatment of internet purchases, the Affordable Care Act and implications for Medicaid spending by state governments, demographic changes and the implications for state-local finances, the implications of changes in automobile technology for transportation financing, and the potential for increased gambling activity. This text will continue to be invaluable reading for those who study public finance, local government finance, urban economics and public policy and public administration. The ideal introductory textbook to the politics of the policymaking process. This textbook uses modern political economy to introduce students of political science, government, economics, and public policy to the politics of the policymaking process. The book's distinct political economy approach has two virtues. By developing general principles for thinking about policymaking, it can be applied across a range of issue areas. It also unifies the policy curriculum, offering coherence to standard methods for teaching economics and statistics, and drawing connections between fields. The book begins by exploring the normative foundations of policymaking—political theory, social choice theory, and the Paretian and utilitarian underpinnings of policy analysis. It then introduces game theoretic models of social dilemmas—externalities, coordination problems, and commitment problems—that create opportunities for policy to improve social welfare. Finally, it shows how the political process creates technological and incentive constraints on government that shape policy outcomes. Throughout, concepts and models are illustrated and reinforced with discussions of empirical evidence and case studies. This textbook is essential for all students of public policy and for anyone interested in the most current methods influencing policymaking today. Comprehensive approach to politics and policy suitable for advanced undergraduates and graduate students Models unify policy curriculum through methodological coherence Exercises at the end of every chapter Self-contained appendices cover necessary game theory Extensive discussion of cases and applications Looking for ways to handle the transition to a digital economy Robots, artificial intelligence, and driverless cars are no longer things of the distant future. They are with us today and will become increasingly common in coming years, along with virtual reality and digital personal assistants. As these tools advance deeper into everyday use, they raise the question—how will they transform society, the economy, and politics? If companies need fewer workers due to automation and robotics, what happens to those who once held those jobs and don't have the skills for new jobs? And since many social benefits are delivered through jobs, how are people outside the workforce for a lengthy period of time going to earn a living and get health care and social benefits? Looking past today's headlines, political scientist and cultural observer Darrell M. West argues that society needs to rethink the concept of jobs, reconfigure the social contract, move toward a system of lifetime learning, and develop a new kind of politics that can deal with economic dislocations. With the U.S. governance system in shambles because of political polarization and hyper-partisanship, dealing creatively with the transition to a fully digital economy will vex political leaders and complicate the adoption of remedies that could ease the transition pain. It is imperative that we make major adjustments in how we think about work and the social contract in order to prevent society from spiraling out of control. This book presents a number of proposals to help people deal with the transition from an industrial to a digital economy. We must broaden the concept of employment to include volunteering and parenting and pay greater attention to the opportunities for leisure time. New forms of identity will be possible when the "job" no longer defines people's sense of personal meaning, and they engage in a broader range of activities. Workers will need help throughout their lifetimes to acquire new skills and develop new job capabilities. Political reforms will be necessary to reduce polarization and restore civility so there can be open and healthy debate about where responsibility lies for economic well-being. This book is an important contribution to a discussion about tomorrow—one that needs to take place today. This book aims to introduce the new discipline of facial reflexology by explaining its techniques and tracing its beginnings. It is presented as a compendium based on authors practical and experienced theories and the research and studies carried out since 1978. This book is a definitive work by a renowned master in the new therapy. Around 2,000 students trained by her will vouchsafe for the effectiveness of the therapy. It is hoped that the Masters students will carry on the great task of healing and at the same time devise improvements in order to enhance the quality of the therapy. The results obtained with facial reflexology are of organic, physical, chemical and neurological nature. Facial Reflexology has also proved to be very effective in the rehabilitation of patients with brain injuries and neurological problems. This third edition comes with an additional chapter containing case records for the cases treated with facial reflexology, varying from headaches to diseases as complex as cerebral palsy, with miraculous cures. "This text is an abbreviated version of standard thermodynamics, fluid mechanics, and heat transfer texts, covering topics that engineering students are most likely to need in their professional lives"-- The internet is the most effective weapon the government has ever built. In this fascinating book, investigative reporter Yasha Levine uncovers the secret origins of the internet, tracing it back to a Pentagon counterinsurgency surveillance project. A visionary intelligence officer, William Godel, realized that the key to winning the war in Vietnam was not outgunning the enemy, but using new information technology to understand their motives and anticipate their movements. This idea -- using computers to spy on people and groups perceived as a threat, both at home and abroad -- drove ARPA to develop the internet in the 1960s, and continues to be at the heart of the modern internet we all know and use today. As Levine shows, surveillance wasn't something that suddenly appeared on the internet; it was woven into the fabric of the technology. But this isn't just a story about the NSA or other domestic programs run by the government. As the book spins forward in time, Levine examines the private surveillance business that powers tech-industry giants like Google, Facebook, and Amazon, revealing how these companies spy on their users for profit, all while doing double duty as military and intelligence contractors. Levine shows that the military and Silicon Valley are effectively inseparable: a military-digital complex that permeates everything connected to the internet, even coopting and weaponizing the antigovernment privacy movement that sprang up in the wake of Edward Snowden. With deep research, skilled storytelling, and provocative arguments, *Surveillance Valley* will change the way you think about the news -- and the device on which you read it. Advances in artificial intelligence (AI) highlight the potential of this technology to affect productivity, growth, inequality, market power, innovation, and employment. This volume seeks to set the agenda for economic research on the impact of AI. It covers four broad themes: AI as a general purpose technology; the relationships between AI, growth, jobs, and inequality; regulatory responses to changes brought on by AI; and the effects of AI on the way economic research is conducted. It explores the economic influence of machine learning, the branch of computational statistics that has driven much of the recent excitement around AI, as well as the economic impact of robotics and automation and the potential economic consequences of a still-hypothetical artificial general intelligence. The volume provides frameworks for understanding the economic impact of AI and identifies a number of open research questions. Contributors: Daron Acemoglu, Massachusetts Institute of Technology Philippe Aghion, Collège de France Ajay Agrawal, University of Toronto Susan Athey, Stanford University James Bessen, Boston University School of Law Erik Brynjolfsson, MIT Sloan School of Management Colin F. Camerer, California Institute of Technology Judith Chevalier, Yale School of Management Iain M. Cockburn, Boston University Tyler Cowen, George Mason University Jason Furman, Harvard Kennedy School Patrick Francois, University of British Columbia Alberto Galasso, University of Toronto Joshua Gans, University of Toronto Avi Goldfarb, University of Toronto Austan Goolsbee, University of Chicago Booth School of Business Rebecca Henderson, Harvard Business School Ginger Zhe Jin, University of Maryland Benjamin F. Jones, Northwestern University Charles I. Jones, Stanford University Daniel Kahneman, Princeton University Anton Korinek, Johns Hopkins University Mara Lederman, University of Toronto Hong Luo, Harvard Business School John McHale, National University of Ireland Paul R. Milgrom, Stanford University Matthew Mitchell, University of Toronto Alexander Oettl, Georgia Institute of Technology Andrea Prat, Columbia Business School Manav Raj, New

York University Pascual Restrepo, Boston University Daniel Rock, MIT Sloan School of Management Jeffrey D. Sachs, Columbia University Robert Seamans, New York University Scott Stern, MIT Sloan School of Management Betsey Stevenson, University of Michigan Joseph E. Stiglitz. Columbia University Chad Syverson, University of Chicago Booth School of Business Matt Taddy, University of Chicago Booth School of Business Steven Tadelis, University of California, Berkeley Manuel Trajtenberg, Tel Aviv University Daniel Trefler, University of Toronto Catherine Tucker, MIT Sloan School of Management Hal Varian, University of California, Berkeley This textbook provides students with real-world social marketing case studies from different countries and regions around the world, taking learners from classroom theory to practice. The primary objective is to clearly portray to students distinct, identifiable steps that are essential for successful social marketing campaigns. Core social marketing practices are applied to each case to help students master social marketing principles and apply them to their own real world social marketing activities in order to affect positive social change. This textbook first provides the tools necessary to understand the effective application of social marketing, and then offers 24 case studies exemplifying effective social marketing efforts from all around the world. Specifically, Part I clearly and concisely explains the principles of social marketing in five chapters: • Upstream vs. downstream social marketing, SWOT, competition • Fundamentals of social marketing, ethics • Formative and Evaluative Research • Theories applied in social marketing • A historical perspective on social marketing Part II features 24 social marketing case studies that demonstrate the application of social marketing principles. All 24 cases follow a consistent structure that includes: • Background • Positioning • SWOT • Research • Objectives • The 4 P's • Target audience • Evaluation • Barriers and benefits • Discussion • Competition This format allows for students and professors to easily and effectively select individual cases and compare between cases. This textbook also allows instructors to encourage critical thinking by having students compare and contrast not only the cases themselves, but the applications used. In addition, teaching guides with answers to discussion questions, suggestions for activities inside and outside of the classroom and further readings are available to assist professors in teaching from this book. Principles of Macroeconomics for AP® Courses covers scope and sequence requirements for an Advanced Placement® macroeconomics course and is listed on the College Board's AP® example textbook list. The text covers classical and Keynesian views, with a prominent section on the Expenditure-Output model to align to the AP® curriculum. The book offers a balanced approach to theory and application, and presents current examples to students in a politically equitable way. Principles of Macroeconomics for AP® Courses PDF and web view versions have been updated to include current FRED (Federal Reserve Economic) data. From Google's chief economist, Varian's best-selling intermediate microeconomics texts are revered as some of the best in the field. And now students can work problems online with Smartwork5, Norton's online homework system, packaged at no additional charge with the Media Update Editions. In addition to online homework, the texts now include four-color graphs and new interactive animations. Openness and competition sparked major advances in Chinese industry. Recent policy reversals emphasizing indigenous innovation seem likely to disappoint. Macroeconomics is the first text to truly reflect today's macroeconomy. In this teachable, coherent book, the author makes complex topics easily understandable for undergraduates and combines innovative treatment of both the short run and the long run with a strong emphasis on problem solving. Children are the foundation of the United States, and supporting them is a key component of building a successful future. However, millions of children face health inequities that compromise their development, well-being, and long-term outcomes, despite substantial scientific evidence about how those adversities contribute to poor health. Advancements in neurobiological and socio-behavioral science show that critical biological systems develop in the prenatal through early childhood periods, and neurobiological development is extremely responsive to environmental influences during these stages. Consequently, social, economic, cultural, and environmental factors significantly affect a child's health ecosystem and ability to thrive throughout adulthood. Vibrant and Healthy Kids: Aligning Science, Practice, and Policy to Advance Health Equity builds upon and updates research from Communities in Action: Pathways to Health Equity (2017) and From Neurons to Neighborhoods: The Science of Early Childhood Development (2000). This report provides a brief overview of stressors that affect childhood development and health, a framework for applying current brain and development science to the real world, a roadmap for implementing tailored interventions, and recommendations about improving systems to better align with our understanding of the significant impact of health equity. This book provides students with a clear and thorough presentation of the theory and application of structural analysis as it applies to trusses, beams, and frames. Emphases are placed on teaching readers to both model and analyze a structure. A hallmark of the book, Procedures for Analysis, has been retained in this edition to provide learners with a logical, orderly method to follow when applying theory. Chapter topics include types of structures and loads, analysis of statically determinate structures, analysis of statically indeterminate trusses, internal loadings developed in structural members, cables and arches, influence lines for statically determinate structures, approximate analysis of statically indeterminate structures, deflections, analysis of statically indeterminate structures by the force method, displacement method of analysis: slope-deflection equations, displacement method of analysis: moment distribution, analysis of beams and frames consisting of nonprismatic members, truss analysis using the stiffness method, beam analysis using the stiffness method, and plane frame analysis using the stiffness method. For individuals planning for a career as structural engineers. Equip today's users with the most up-to-date information to pass CompTIA's Linux+ (Powered by LPI) Certification exam successfully and excel when using Linux in the business world with Eckert's LINUX+ GUIDE TO LINUX CERTIFICATION, 4E. This complete guide provides a solid conceptual foundation and mastery of the hands-on skills necessary to work with the Linux operation system in today's network administration environment. The author does an exceptional job of maintaining a focus on quality and providing classroom usability while highlighting valuable real-world experiences. This edition's comprehensive coverage emphasizes updated information on the latest Linux distributions as well as storage technologies commonly used in server environments, such as LVM and ZFS. New, expanded material addresses key job-related networking services, including FTP, NFS, Samba, Apache, DNS, DHCP, NTP, Squid, Postfix, SSH, VNC, Postgresql, and iptables/firewall. Readers study the latest information on current and emerging security practices and technologies. Hands-On Projects help learners practice new skills using both Fedora™ 20 and Ubuntu Server 14.04 Linux, while review questions and key terms reinforce important concepts. Trust LINUX+ GUIDE TO LINUX CERTIFICATION, 4E for the mastery today's users need for success on the certification exam and throughout their careers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Discusses harmonic oscillation, forced oscillation, continuum limit, longitudinal oscillations and sound, traveling waves, signals, Fourier analysis, polarization, interference, and diffraction Using a unique, question-based format, Global TradePolicy offers accessible coverage of the key questions in trade and policy; it charts the changing policy landscape and evolving institutional arrangements for trade policies, examines trade theory, and provides students with an economic framework to better understand the current issues in national and international trade policy. Uses a unique, question-based format to explore the questions and current debates in international trade policy and their implications Explores trade theory to help guide discussions of trade policy, including traditional theories of inter-industry trade, as well as newer theories of intra-industry and intra-firm trade Examines the national and international effects of widely used policies designed to directly and indirectly affect trade, and considers the evolving institutional arrangements for these Charts the changing policy landscape from traditional trade policies – such as tariffs, quantitative restrictions, and export subsidies – to those including intellectual property rights, labor, the environment, and growth and development policies Covers national as well as global perspectives and their interaction, helping to explain opposing views on trade policy and liberalization Includes applied exercises enabling students to explore open-ended and realistic questions of policy debate, making it ideal for classroom use; an instructor's manual and a range of other resources are available at <http://www.wiley.com/go/globaltradepolicy> www.wiley.com/go/globaltradepolicy/a This text uses calculus, algebra, and graphs to present microeconomic theory using actual examples, and then encourages students to apply the theory to analyze real-world problems. This 2nd edition has been substantially updated and revised, and is now offered with MyEconLab. Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's Microeconomics bridges the gap between today's theory and practice, with a strong empirical dimension that lets students test theory and successfully apply it. With carefully crafted features and vivid examples, Goolsbee, Levitt, and Syverson's text helps answer two critical questions students ask, "Do people and firms really act as theory suggests?" and "How can someone use microeconomics in a practical way?" The authors teach in economics departments and business schools and are active empirical microeconomics researchers. Their grounding in different areas of empirical research allows them to present the evidence developed in the last 20 years that has tested and refined fundamental theories. Their teaching and professional experiences are reflected in an outstanding presentation of theories and applications. "Agents are often better informed than the clients who hire them and may exploit this informational advantage. Real-estate agents, who know much more about the housing market than the typical homeowner, are one example. Because real estate agents receive only a small share of the incremental profit when a house sells for a higher value, there is an incentive for them to convince their clients to sell their houses too cheaply and too quickly. We test these predictions by comparing home sales in which real estate agents are hired by others to sell a home to instances in which a real estate agent sells his or her own home. In the former case, the agent has distorted incentives; in the latter case, the agent wants to pursue the first-best. Consistent with the theory, we find homes owned by real estate agents sell for about 3.7 percent more than other houses and stay on the market about 9.5 days longer, even after controlling for a wide range of housing characteristics. Situations in which the agent's informational advantage is larger lead to even greater distortions"--National Bureau of Economic Research web site. Introduction to Computer Security draws upon Bishop's widely praised Computer Security: Art and Science, without the highly complex and mathematical coverage that most undergraduate students would find difficult or unnecessary. The result: the field's most concise, accessible, and useful introduction. Matt Bishop thoroughly introduces fundamental techniques and principles for modeling and analyzing security. Readers learn how to express security requirements, translate requirements into policies, implement mechanisms that enforce policy, and ensure that policies are effective. Along the way, the author explains how failures may be exploited by attackers--and how attacks may be discovered, understood, and countered. Supplements available including slides and solutions. This textbook looks at decisions – how we make them, and what makes them good or bad. In this bestselling introduction, Erik Angner clearly lays out the theory of behavioral economics and explains the intuitions behind it. The book offers a rich tapestry of examples, exercises, and problems drawn from fields such as economics, management, marketing, political science, and public policy. It shows how to apply the principles of behavioral economics to improve your life and work – and to make the world a better place to boot. No advanced mathematics is required. This is an ideal textbook for students coming to behavioral economics from various fields. It can be used on its own in introductory courses, or in combination with other texts at advanced undergraduate and postgraduate levels. It is equally suitable for general readers who have been captivated by popular-science books on behavioral economics and want to know more about this intriguing subject. New to this Edition: - An updated chapter on behavioral policy and the nudge agenda. - Several new sections, for example on the economics of happiness. - Updated examples and exercises, with an expanded answer key - Refreshed ancillary resources make for a plug and play experience for instructors teaching behavioral economics for the first time.

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